DESCRIPTION: On a split screen, a female Auslan interpreter dressed in black signs on the right, and on the left, a logo shaped like a broad white arrow appears beside images of smiling people with disability. The logo reads 'Australia's Disability Strategy 2021-2031'. The people are in a studio with pastel-coloured screens as backdrops. First is a young white woman with Down Syndrome, wearing a denim jacket, then a young Asian man in a salmon-pink polo shirt. Next is an older Indigenous man standing beside a dot painting, then a young white woman who appears to be blind, who's wearing a key pendant, and a young white man with glasses who's sitting on his walking frame.

FEMALE VOICEOVER: Australia's Disability Strategy, 2021 to 2031, has just been finalised.

YOUNG MAN WITH GLASSES: And that's something to be excited about.

DESCRIPTION: More smiling faces in the studio setting: a young white woman who's a wheelchair-user with a tattoo on her forearm, a young man of Middle-Eastern heritage with close-shaven black hair, a white man with stubble and statement spectacles.

MALE VOICEOVER: This Strategy will drive changes over the next ten years so people with disability can participate in all areas of Australian life.

YOUNG WOMAN IN DENIM JACKET: Created with the involvement of people with disability and their representatives...

ELECTRONIC VOICE OF YOUNG WOMAN USING WHEELCHAIR WITH TABLET MOUNT: ..the Strategy has seven outcome areas addressing what we have said is important to us.

YOUNG MAN IN PINK POLO SHIRT: We want...

YOUNG MAN WITH CLOSE-SHAVEN BLACK HAIR: Good job opportunities and a good income.

DESCRIPTION: Appearing beside the speaker is another broad arrow, this time outlined in dark blue, containing the words 'Employment & Financial Security'.

YOUNG WOMAN IN DENIM JACKET: To live in accessible and well-designed homes and communities.

DESCRIPTION: Appearing beside the speaker is another broad arrow outlined in dark blue, containing the words 'Inclusive Homes & Communities'.

OLDER WOMAN IN BRIGHT ORANGE CLOTHING: For our rights to be promoted, upheld and protected, so we are safe and equal.

DESCRIPTION: Appearing beside the speaker is a broad arrow outlined in white, containing the words 'Safety, Rights & Justice'.

ELECTRONIC VOICE OF YOUNG WOMAN USING WHEELCHAIR WITH TABLET MOUNT: Access to support so we can live independently and do things in the community.

DESCRIPTION: Appearing beside the speaker is a broad arrow outlined in dark blue, containing the words 'Personal & Community Support'.

YOUNG MAN WITH GLASSES: Access to inclusive education and learning that helps us reach our full potential.

DESCRIPTION: Appearing beside the speaker is another broad arrow outlined in dark blue, containing the words 'Education & Learning'.

OLDER MAN BESIDE THE PAINTING: Good health and wellbeing for our quality of life.

DESCRIPTION: Appearing beside the speaker is a broad arrow outlined in white, containing the words 'Health & Wellbeing'.

ELECTRONIC VOICE OF YOUNG WOMAN USING WHEELCHAIR WITH TABLET MOUNT: The last outcome area is about improving community attitudes...

YOUNG MAN WITH CLOSE-SHAVEN BLACK HAIR: ..towards people with disability...

MAN WITH STATEMENT SPECTACLES: (signing) ..so everyone understands the positive contributions we make.

DESCRIPTION: Appearing beside the speakers is a broad arrow outlined in dark blue, containing the words 'Community Attitudes'. The man with the statement spectacles is signing instead of speaking. Later, wearing a flat cap and a white t-shirt, he tests a turquoise paint colour on his wrist then holds up a canvas he has painted, showing an abstract grid of turquoise lines on a royal blue ground.

WOMAN WITH TATTOO ON FOREARM: The Strategy is about improving all areas of life...

YOUNG WOMAN WITH KEY PENDANT: ..to make sure I'm included...

OLDER WOMAN IN BRIGHT ORANGE CLOTHING: ..respected...

MAN WITH STATEMENT SPECTACLES: (signing) ..equal.

FEMALE VOICEOVER: To find out more about the Strategy, go to disabilitygateway.gov.au/ads

DESCRIPTION: A web address appears onscreen: disabilitygateway.gov.au/ads

Behind the web address, the young woman in the denim jacket dances and spins, the man with statement spectacles makes rabbit ears with his hands, the young man with close-shaven hair smiles, as does the young blonde woman using an electronic wheelchair. The young man with glasses and the young woman with the key pendant are laughing.

FEMALE VOICEOVER: Australia's Disability Strategy: creating an inclusive community, together.

DESCRIPTION: The arrow-shaped logo reappears, this time outlined in dark blue, pointing to a slogan which reads, "Creating an inclusive community together".